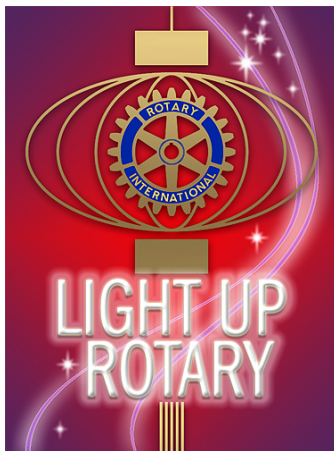
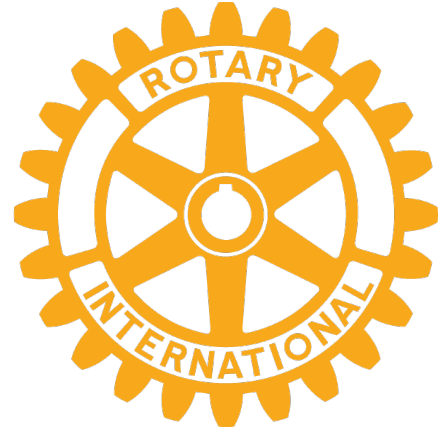


Our next meeting will be January 8, 2015. A joyous holiday season to you and yours!

Vallejo Rotary



The Propeller

December 18th, 2014 Derrick Karimian

President Robert rang the meeting in at 12:31pm.

President Robert led in the Pledge of Allegiance.

Tony Intintoli led us in a rousing version of Silver Bells.

Announcements

Kevin Rahill and Helen Pierson were both called up to the front.



Kevin Rahill was presented with a Paul Harris award to a round of applause.



Helen Pierson was also presented with a Paul Harris award; this was her first Paul Harris award. Helen was proud to join in this Rotary tradition.

Jerry "Trouble" Morgan was called up to the front. He was presented with a brand new badge. There was discussion on whether it was "Trouble" or the Club that lost the badge. It was decided it was the club. Denise Martin and Shawna Gillroy were called up front. They were each upgraded from Red Badges to Blue Badges as they have completed the orientation. President Robert took a moment to thank them for their hard work thus far (mystery hand shaking coordinator, note coordinator, Christmas party planning, etc.)

Tony Intintoli was recognized for his accordion playing during the Rotary Christmas party.

Positions were announced for 2015-2016 by Shane McAfee. Denise Martin, Tony Intintoli, Peter Friesen and Jeanne Kilkenny-Turk will be joining the board. President will be Helen Pierson and President-Elect is Derrick Karimian. Avery Greene moved to approve the nominations and it was seconded by the remaining past presidents.

Connie Howard announced that we are sponsoring four young people for Christmas that have aged out of Foster Care. Connie and Ann Grove will be going shopping for gifts. Contact them ASAP if you would like to join (they may be going after the meeting today).

Gordon Schaeffer has sadly passed away. On January 9th there will be a memorial at Skyview Memorial. The reception will follow at the Moose Lodge.

February 20th Poker Party. No knowledge of poker is necessary. There will be no money put down. Cocktails at

6pm and Poker begins at 7pm.

Rich Curtola announced that on February 9th at Dan Foley Cultural Center, there will be the Chamber of Commerce Installation Gala Dinner. Solano Sunset member Carol Larson will be installed as the Chair. There was a LONG back and forth trying to get the Rotary table up to 10.

Shane McAfee announced that the College Football pool is in its final week. On top of weekly winner.

JD Miller announced that Lilly Bennet says hi to the club. She is feeling lonely; if you get a chance, give her a ring.

Next cocktail party will be January 24th (weekend before Super Bowl).

Membership committee is having a March Madness Membership Drive.

April 11th is going to be Fishing in the City.

Possible Bocce Ball Tournament, April 18th.

Rotary Golf Tournament will be on May 20th.

Possible Rotary Day at Children's Wonderland (family friendly) on June 6th the date is at this time tentative.

Camp Venture is June 17-25th at California Maritime. Our club BBQs on the first day of the event.

June 21st-27th is Camp Royal.

Kevin Rahill is planning a cocktail party at his house. Date TBA. Same with Paul Nannar.

Guests

Pete Friesen's wife, Patty was in attendance, but Robert missed it.

Visiting Rotarians:

None

Recognitions

Birthdays

Tony Intintoli was recognized for his birthday, for which he gave \$76. There followed discussion of the tip money from the accordion playing. Doc Harrington swore he saw a moth fly out when Tony pulled out his wallet.

Anniversaries

Happy Dollars

Kevin Rahill gave \$5 for his Paul Harris. Another \$5 for his brother's 50th birthday with his folks. Greg Silva's name came up in the conversation. Mrs. Silva and Mrs. Rahill discussed Kevin's brother's beautiful golden tone. It turns out he had jaundice!

Jerry "Trouble" Morgan: even though anniversary and birthday were butchered, he's happy that they got his name right on the badge. \$5

Walter Newell gave \$20 for Shawna putting on a heck of a Christmas party.

Mike Tastides gave \$10 happy dollars. Doesn't know why he's happy, but he is!

Helen Pierson gave \$10 happy dollars for the Paul Harris. \$10 sad dollars as she wasn't able to make the Rotary Christmas party.

Jim Casper is here for the season (and possibly longer) because his job got cancelled. \$20

Pete Friesen gave happy dollars for the Shawna and the wonderful Christmas Party. Pete thanked President Robert for not introducing guests, so she got introduced to a round of applause. The reason she is here, is because they are going to the city to see Kinky Boots. \$10

Ann Grove gave sad dollars because Pete Friesen didn't wear his funny Christmas pants. He said she was lucky he was wearing pants.



Denise Martin was happy to receive her badge, \$5. She also gave \$10 to towards the Foundation for Paul Harris.

Shawna Gillroy is happy that Christmas party is over and that everyone had such a great time. Also gave happy dollars for her son's birthday party last month. Finally, she is happy to be going on vacation next week! \$15 total

Doc Harrington wanted to recognize Shawna's involvement in Rocktoberfest. Also, Doc Harrington had a good time in Arkansas. His daughter graduated with her MBA. \$5

Joke for the week:

None

Program

President Robert introduced our speaker today. None other than our own Shawna Gillroy to talk about the Times Herald.

Newspaper is an evolve or die industry. She is happy to share these changes today. Total Market Coverage was the BIG thing that changed they newspaper industry. They can get down and dirty with demographics. It was HUGE, but then....

The Internet changed things. Young people made a difference with this. The physical paper is not what they want and they don't want to pay for a subscription.

Smartphones changed things again. One touch to get an app to load. They want everything right now.

The newspaper needs to be ready to adapt to these market changes.

Shawna has been with Times Herald for a year, and being a community partner is something that she has been big with. There was a long list of partnerships that Shawna was able to list.

Jack Bongart is the new editor, and he has been a big part of the changes with the newspaper. Times Herald, Vacaville Reporter and the Woodland Daily Democrat are a part of I-80 Group. It is a part of NorCal Community Media, which is under the umbrella of Bay Area News Group (BANG). Which in turn under Digital First Media. Because of the umbrella of Digital First Media, it gives Times Herald a LOT of digital options, including but not limited to: Yelp management, Facebook management, Youtube Management. The Times Herald continues to evolve because they plan on being here for a long time.

Check out the app on your smart phone or tablet. You can also visit the website at <http://www.TimesHeraldOnline.com>

Mystery Handshaker

Rich Curtola was the Mystery Handshaker. Rich took this moment to comment on Shawna. There has been a HUGE change in the Times Herald in the last year, and Shawna is the reason for that. The winner of the handshake was Rich's second favorite mayor, Tony Intintoli.

Get to Know your Rotarian Drawing

The winner was Shawna which was particularly funny considering that she just did the presentation (you had to be there). Shawna is very proud of her son. Son was student of the month!

Meeting adjourned at 1:32pm

Proposed Members

Kathleen Diohep - City of Vallejo - Economic Development

Randy Larson - Transport Products Unlimited - Equipment Sales

Vijay Patel - Regency Inn - Hotel Owner

David Perry of SPSV.

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